


## Democratic Swing to Stevenson Has Look Of Band Wagon Roll as Nominations Start






 Uitp rown вenis 10 PICNIC 55



 NiCE NATD


ALWAYS PAY LESS - FILL YOUR FOOD BASKET TURNPIEKI MARAET
 Special for thursolr, fridar ond Saturoar
 ROAST ETLA Lem

 | 4. 99 c |
| :--- | :--- |
| In 39 c | FRE! Absolutely FRE


"EXTRA DOLLAR SPECHLLS"
\$

 romest ponnuss
COOKED PICNICS Ib. 83 CORNED BEEF ib. 69 SKINLESS FRANKS ${ }^{5}$ 59 COOKED HAMS I 69 c CHOPPED HAM $\quad$ 79c Colim CUTS


Frach San Foods llow In Seatont






| Pittshurgh 41 Games |
| :---: | :---: | :---: |
| Behind Leading Bums | Two More Olympic Records Set at Helsinki




 Convention Begins Vote No Choice Seen on First Try at Chicago



Democratic Swing to Stevenson Has Look
Of Band Wagon Roll as Nominations Start






the people of America buy $54,017,938$ daily newspapers
for which they pay $\$ 2,589,000$
because they want the complete news of local, national and world affairs... found only in their newspapers and for advertising news of products and servicee

The primary purpose of the newspaper is NEWS.,
the primary purpose of some other media is entertainment
and many people dislike entertainment interrupted by advertining... but in newspapers..

People want advertising
People look for advertising
People welcome advertising
All advertising media are good...but
it will pay advertisers to remember.
Newspapers are the daily shopping guide of the American Family!


Pittsburgh 41 Games Behind Leading Bum


wo More



 BASEBALL SPECIALS
 All 1952 Wilson
BASEBALL GLOVES

 | Rog. sin7.50 | Rec, 86.50 | Reg, s10.00 |
| :---: | :---: | :---: | :---: |
| $\$ 11.55$ | $\$ 4.95$ | $\$ 7.25$ | ELOTT "S" FINGERS $\$ 8.95$ NASSIFFARMS




## Convention Begins Vote

## No Choice Seen on First Try at Chicago



